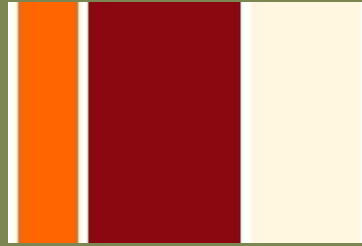


Wisconsin County
Highway
Association LDG

(Leadership Development Group)



2023

WCHA – LDG ANNUAL ROAD SCHOOL

SEPTEMBER 19-21, 2023

CHULA VISTA RESORT

WISCONSIN DELLS, WI

HOSTED BY:

**ADAMS COUNTY AND THE
WCHA – LDG CONFERENCE COORDINATING
COMMITTEE**

www.wisohwy.org

2023 WCHA-LDG ANNUAL ROAD SCHOOL

CHULA VISTA RESORT

WISCONSIN DELLS, WI

2023 ASSOCIATION OFFICERS

- Hans Guderyon, Waukesha County.....Chairman
- Bryan Olson, Sheboygan County.....Past Chairman
- Aaron Wagner, Green Lake CountySecretary
- Patrick Pare, Adams County.....Host County

HOST WCHA – LDG CONFERENCE COORDINATING COMMITTEE

- Chris Dahlby, Eau Claire County - W. District
- Bob Piff, Ashland County – N.W. District
- Hans Guderyon, Waukesha County – S.E. District
- Joe Lechner, Dodge County – S.C. District
- Aaron Wagner, Green Lake County – C. District
- Bryan Olson, Sheboygan County – N.E. District
- Ben Rich, Oneida County – N.C. District
- ???????????? – S.W. District
- Archie Serwe, Serwe Inc. - Vendor
- Dennis Fleischman, Sherwin Industries - Vendor
- Emil “Moe” Norby, Polk County – WCHA –LDG Rep

8:00 am – 5:00 pm	Registration – Grand Ballroom Lobby
8:00 am – 12:00 pm	Exhibit Areas Setup – Inside/Outside
12:00 pm – 1:00 pm Grand Ballroom	Tensar-Technology on road base stabilization Jim Howley, Tensar Corporation Moderator – Hans Guderyon, Waukesha County
1:00 pm – 1:45 pm	Break: Inside/Outside Vendors Sponsored by: Live Demonstrations: Sherwin Industries: New and improved Crafcro Mastic Patcher 4, double the capacity to make it a 400 gallon unit. The demonstration will include a live operation, showing the proper use of the Mastic Product.
1:45 pm – 2:15 pm Grand Ballroom	Live Equipment Prices Dave Bell – Dave Bell Auctions Moderator – Bryan Olson, Sheboygan County
2:15 pm – 2:45 pm Grand Ballroom	Trenchless Solutions The most technologically advance trenchless solutions Joe Baratka and Mark Aure, Subsurface, Inc. Moderator – Bryan Olson, Sheboygan County
2:45 pm – 3:45 pm Grand Ballroom	Benefits of Chloride Reduction Allison Madison, Salt Wise Mark Arthofer, Skyline Salt Solutions ???? Innovation Surface Solutions Moderator –
3:45 pm – 4:30 pm Grand Ballroom	Brush Trimming – The Latest Technology and Equipment (live demonstration in the outside exhibit area) Archie Serwe, Serwe Inc. Moderator – Hans Guderyon, Waukesha County
4:30 pm – 6:30 pm	Vendor Reception by Indoor/Outdoor Exhibits Group Welcome-Sponsored by:
6:30 pm – 8:00 pm Riverview Ballroom	Banquet and Awards Ceremony Entertainment: Daddy D's
8:00 pm –Midnight	Hospitality Rooms Sponsored By: Sponsored By:

Wednesday, September 20, 2023

6:30 am – 8:30 am

Conference Center

Breakfast

Sponsored by:

7:00 am – 12:00 pm

Registration - Grand Ballroom Lobby

7:00 am – 8:30 am

Exhibit Areas Open – Inside/Outside

7:15 am – 7:45 am

Vendor Meeting – Exhibit Area

8:00 am – 8:30 am

Grand Ballroom

Business Meeting

Hans Guderyon, Waukesha County, WCHA – LDG Chairman
Patrick Vander Sanden, WCHA Executive Director

COLOR GUARD - PLEDGE OF ALLEGIANCE & STAR-SPANGLED BANNER

Presentation of Colors: Wisconsin Dells Legion-Post 187

Singing by Darren Smedema

8:30 am – 9:30 am

Grand Ballroom

Reducing Chloride Emissions - The Often Overlooked Key

Denver Preston, Beet Heat-K-Tech Coatings

Shop and Patrol Superintendents

Moderator –

9:30 am – 10:30 am

Grand Ballroom

Lube for trucks and tractors

Archie Serwe, Serwe Inc.

Price Engineering

Shop and Patrol Superintendents

Moderator – Aaron Wagner, Green Lake County

10:30 am – 11:30 am

Break: Inside/Outside Vendors

11:30 am – 12:00 pm

Luncheon – (non-golfers)

Lunch served in Conference Rooms A thru I (inside vendors)

12:00 pm – 5:00 pm

Golf Outing at Chula Vista Resort

Lunch Sponsored by:

Lunch served in tent by golf course starting at 11:00 am

12:00 pm – 2:00 pm

Micro Beer Tour (loading by registration)

2:00 pm – 5:00 pm

Special Tent Reception (by golf course) **Sponsored by Cedar Corporation**

Music By: **The Drovers**

Live Auction at 5:30 pm - Dave Bell Auctions, LLC

5:00 pm – 5:30 pm

Golf Awards (in the tent by golf club house)

Dinner on your own

7:00 pm –Midnight - Hospitality Rooms Sponsored By:

Thursday, September 21, 2023

6:30 am – 8:30 am

Conference Center
Rooms A thru I

Breakfast

8:30 am – 9:30 am

Grand Ballroom

Round Table
Road Superintendents
Moderator – Bryan Olson, Sheboygan County

8:30 am – 9:30 am

Upper Grand Ballroom

Round Table
Shop Superintendents
Moderator – Bob Piff, Ashland County

9:30 am – 10:30 am

Grand Ballroom

CDL Requirements
Hunter Turben, WI County Mutual
Moderator – Hans Guderyon, Waukesha County